

Cabarrus Events Association

Christmas Parade Rules and Guidelines

1. The 93rd Annual Concord Christmas Parade will be held November 20, 2021 and will start promptly at 2:30 pm. Completed entry forms and fees must be received by November 1, 2021. The number of entries is limited and will be honored on a first come basis.
2. Professional Floats are rented through Cabarrus Events Association by calling Brenda Drye at 704-699-1702 (See Schedule of Fees).
3. Walking units must continue moving forward. Please choreograph any performance to maintain forward movement.
4. Throwing or tossing candy or other items from any vehicle is strictly prohibited.
5. There will be only one Santa Claus in the parade and will be provided by Cabarrus Events Association.
6. Weapons and Firearms are not permitted in the parade with the exception of police and/or Military personnel. This includes real or fake pistols, long rifles, sabers, knives, pellet, BB, or paint ball guns.
7. All entries must be decorated in a Christmas Theme.
8. American Flags, Military flags of the Army, Navy, Airforce, Marine and Coast Guard are permitted, as well as the flags of the 50 states and protectorates, and high school flag units. Flags of other countries will be permitted with approval of Cabarrus Events. No other flags or banners are permitted.
9. Horse entries will be provided a special area to unload and load. Entrants are required to clean these areas before departing.
10. All animal entries must have a member designated to immediately clean up after them.
11. There is no charge for School Band, EMS, Fire, Police or Military entries. Schools with participating bands may have four (4) additional entries at no charge.
12. Entries that do not adhere to the guidelines stated will be pulled from the parade and will not be allowed to participate in future parades.
13. Cabarrus Events Association reserves the right to reject any applicant whose participation may interfere with the safety and wellbeing of event patrons and/or the event itself.